

# Financial analyst presentation

Q1 2021 earnings call

April 22, 2021



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#### FORWARD-LOOKING STATEMENTS

This presentation contains forward-looking statements with words such as "believes", "anticipates" and "expects" to describe expected revenues and earnings, anticipated demand for networking solutions, internal estimates and liquidity. These forward-looking statements involve a number of unknown risks, uncertainties and other factors that could cause actual results to differ materially. Unknown risks, uncertainties and other factors are discussed in the 'risk and opportunity report' section of ADVA Optical Networking's annual report 2020.

#### CONSOLIDATED PRO FORMA FINANCIAL RESULTS

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# **Business update and outlook**

Brian Protiva, CEO



# Q1 2021 highlights





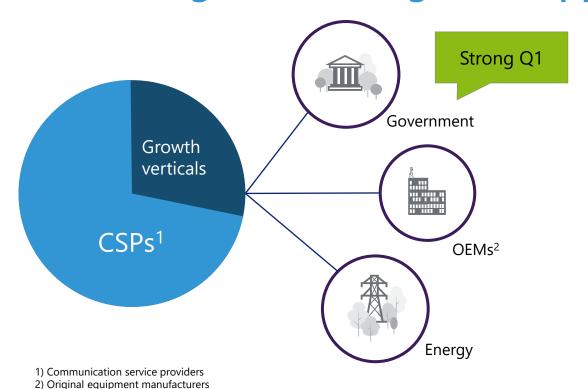




Today we report the best Q1 in ADVA's history



## Accelerating traction in growth applications



## CSPs continue to grow Mobile, wholesale, strength in Europe

- Partner expansion
  - Dell, IBM, NEC

Revenue

- Expanding and upskilling sales force in growth areas
- → 40% revenue contribution by 2023

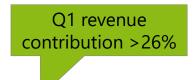
Leveraging our innovation leadership in synchronization, security and NOS\*

## **Expanding software and services**

Software

### Leveraging new tools and products

- State-of-the-art software licensing platform
- Ramp of network operating systems\*
- Partners for enterprise IT



2020

20% → 23%

2021

Services

\*Ensemble Connector for uCPE, Ensemble Activator for mobile

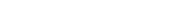


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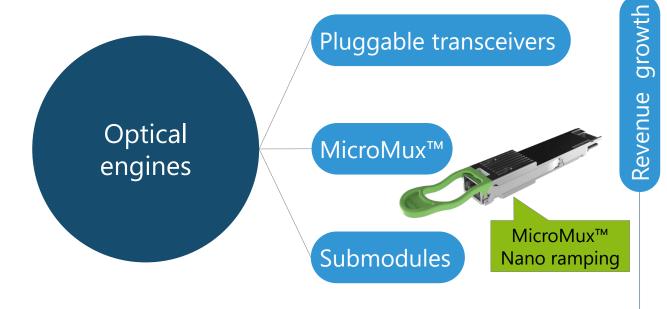
**→** 30%

### Plan, build, care and more

- Higher attachment rate
- AI-based risk mitigation and predictive maintenance
- Build expansion in current and new accounts and in new product groups



## New revenue streams through verticalization



New OEM<sup>1</sup> customers

- Switching & Routing
- Mobile
- Sales team expansion
  - Business development
  - Account management
- → 15% revenue contribution by 2025

1) Original equipment manufacturers

Targeted at OEMs and as a pull through differentiator for our own systems



## Macro dynamics: Opportunities and challenges

### **Tailwinds**

- Pandemic accelerates digitalization
- Deglobalization impacts vendor selection
- Industry consolidation reduces choice

### Headwinds

- Semiconductor shortage
  - → risk orders and higher inventories
- Elevated freight cost

Strong demand environment with some challenges to conquer





# Financial performance

Ulrich Dopfer, CFO

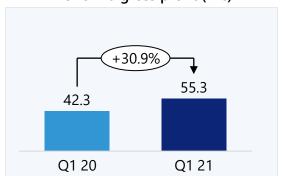


# Q1 2021 key financials

#### Revenues (m€)



#### Pro forma gross profit (m€)



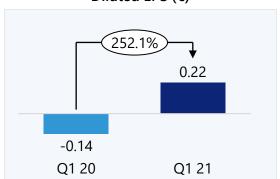
Pro forma operating income (%)



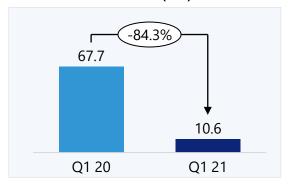
Net income (m€)



Diluted EPS (€)



Net debt (m€)\*

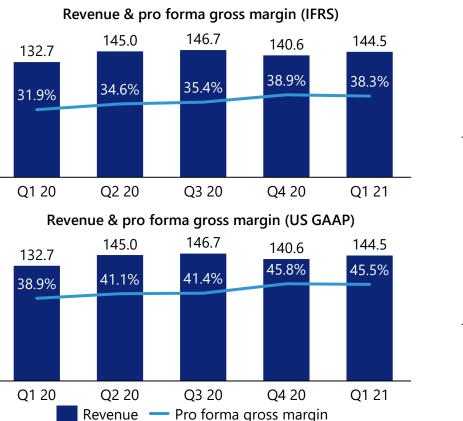


\*Note: Net debt Q1 2021 includes EUR 27.0 million lease liabilities due to IFRS 16



## IFRS vs US GAAP comparison (pro forma)

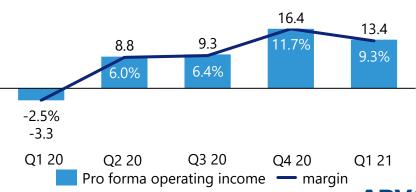
(in millions of EUR, in % of revenues)



#### Pro forma operating income & margin (IFRS)

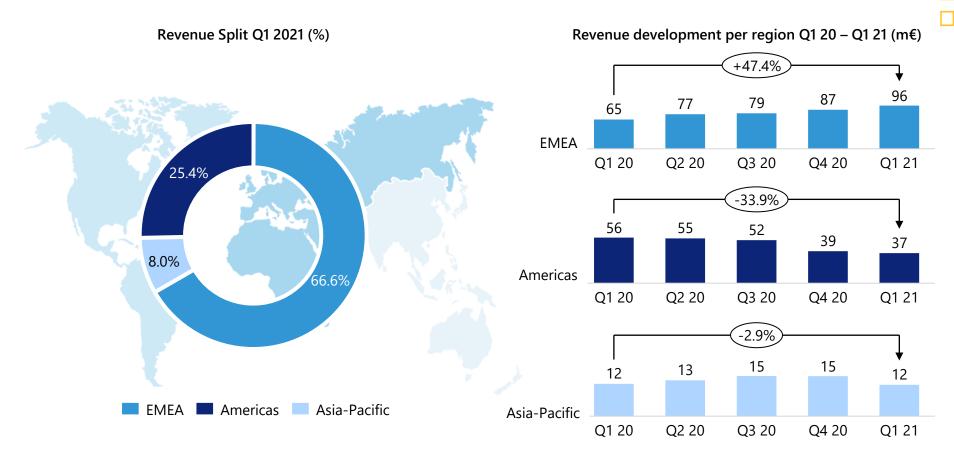


### Pro forma operating income & margin (US GAAP)





## Regional revenue development Q1 2021



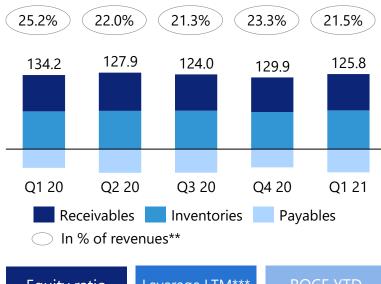


### Cash flow and balance sheet

#### Cash flow breakdown (m€)

	Q1	Q1	
	2020	2021	
Earnings before taxes	-5.8	11.9	
Depreciation & Amortization	16.4	17.0	
Change in working capital	-6.1	4.0	
Other changes	6.8	-5.5	
Operating Cash Flow	11.3	27.4	
R&D	-11.0	-9.9	
Other investing cash flow	-6.5	-2.4	
Investing Cash Flow	-17.5	-12.3	
Free Cash Flow	-6.2	15.1	
Gross cash end of period	52.8	79.1	
Net debt end of period	67.7	10.6	

#### Working capital development (m€; %)





<sup>\*</sup> Potential differences due to rounding

<sup>\*\*\*</sup> Leverage is calculated as total bank debt divided by EBITDA. EBITDA is calculated as operating income plus depreciation and amortization of non-current assets. Impacts from IFRS 16 are excluded from leverage calculation.





<sup>\*\*</sup> Calculated on a quarterly basis

### Outlook

FY 2021

Revenues (m€) 580m − 610m

Pro forma operating income (%) 6.0% - 10.0%

### Supported by:



### Market opportunity is expanding

Digitalization – deglobalization – data security



### Technologies are perfectly aligned

Open optical networks – programmable edge cloud – synchronization



### **Business transformation progressing**

Software & services – non-telco expansion – verticalization





# Thank you

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