

ADVA digital capital markets day 2021

Dear investors and analysts

Brian Protiva and the entire ADVA management board invite you to the company's digital capital markets day, which will be held online from **3 to 5:30 p.m. CET** on **March 23, 2021**.

We'll focus on the following topics:

- Business transformation and priorities for 2021
- Medium-term goals and three-year strategy
- Market opportunities and product innovation

[Register here](#)

You'll find the full agenda below. Please note all presentations will be in English.

Please feel free to forward this invitation to any interested colleagues. They're welcome to get in touch with us so we can add them to the event's mailing list.

For further information please contact us at ir@adva.com or +49 89 890 665 901.

We look forward to welcoming you on March 23.

Kind regards,

Your ADVA investor relations team

Tuesday, March 23	
03:00	Welcome Steven Williams, director, treasury and investor relations
03:05	Strategy execution and the next chapter Brian Protiva, CEO and Stephan Rettenberger, SVP, marketing and investor relations
03:20	Innovation for a digital future Christoph Glingener, CTO
03:45	Global manufacturing strategy Paulus Bucher, COO
04:00	Coffee break
04:15	New markets and opportunities Scott St. John, CMSO
04:35	Financial roadmap Ulrich Dopfer, CFO
04:50	Q&A